

Table of Contents

Introduction

Chapter 1. Preparation For Running Experiments

Chapter 2. Potential Ethical Problems

Chapter 3. Risks To Validity To Avoid While Running An Experiment

Chapter 4. Running A Research Session

Chapter 5. Concluding A Study

Purchase Order Form

Priority Code: **N121047**

Name _____ E-mail _____

Phone Number _____

Please enter my order for

Ritter: Running Behavioral Studies with Human Participants

Discount Price: \$27.30

ISBN: 978-1-4522-1742-0

SHIP TO

Name _____

Address _____

City/State/Province _____ ZIP/Postal Code _____ Country _____

BILL TO (IF DIFFERENT FROM ABOVE)

Name _____

Address _____

City/State/Province _____ ZIP/Postal Code _____ Country _____

PAYMENT METHOD:

Visa MasterCard Discover American Express Personal check: # _____

Card Number _____ Exp. Date _____ Security Code _____

Signature _____

Check here if you would like to receive publication announcements and special offers via e-mail. As a strict part of our privacy policy, your e-mail address will **not** be released to any third party for promotional purposes.

FOUR WAYS TO ORDER YOUR BOOK(S):

- For Fastest Delivery, go to: www.sagepub.com
- Call our customer service at: (800) 818-7243 or (805) 499-9774
(Customer Service is available 6 am to 5 pm, Monday–Friday, PT)
- Fax this form to: (800) 583-2665 or (805) 499-0871
- Mail this form to: **SAGE Publications**, P.O. Box 5084 Thousand Oaks, CA 91359-9702

Subtotal	\$
Tax (see tax information below)	\$
Shipping Code (see table below)	
Shipping & Handling (see below)	\$
Total	\$

TAX INFORMATION: U.S. customers in AL, AZ, CA, CO, CT, DC, FL, GA, IL, IN, MA, MD, MN, NJ, NY, OH, PA, RI, TX, VA, VT, and WA add applicable sales tax.

Shipping Code	Shipping Method	First Item	Each Add'l. Item	Area Served
U	Ground Parcel	\$5.95	\$1.00	USA and Puerto Rico
US	2 Business Days	\$9.00	\$4.00	USA and Puerto Rico
UN	1 Business Day	\$20.00	\$5.00	USA and Puerto Rico
FA	International Air	\$6.00	\$3.00	All areas outside North America (Excluding Canada).

To inquire about other services, including shipments to P.O. boxes, please contact SAGE Customer Care at 800-818-7243.

Outside the U.S. and Canada? Call +44(0)20-7324-8500

