

Table of Contents

Introduction

Chapter 1. Preparation For Running Experiments

Chapter 2. Potential Ethical Problems

Chapter 3. Risks To Validity To Avoid While Running An Experiment

Chapter 4. Running A Research Session

Chapter 5. Concluding A Study

Purchase Order Form

Priority Code: **N121047**

Name _____ E-mail _____

Phone Number _____

Please enter my order for

Ritter: Running Behavioral Studies with Human Participants

Discount Price: \$27.30

ISBN: 978-1-4522-1742-0

SHIP TO

Name _____

Address _____

City/State/Province _____ ZIP/Postal Code _____ Country _____

BILL TO (IF DIFFERENT FROM ABOVE)

Name _____

Address _____

City/State/Province _____ ZIP/Postal Code _____ Country _____

PAYMENT METHOD:

Visa MasterCard Discover American Express Personal check: # _____

Card Number _____ Exp. Date _____ Security Code _____

Signature _____

Check here if you would like to receive publication announcements and special offers via e-mail. As a strict part of our privacy policy, your e-mail address will **not** be released to any third party for promotional purposes.

FOUR WAYS TO ORDER YOUR BOOK(S):

- For Fastest Delivery, go to: www.sagepub.com
- Call our customer service at: (800) 818-7243 or (805) 499-9774
(Customer Service is available 6 am to 5 pm, Monday–Friday, PT)
- Fax this form to: (800) 583-2665 or (805) 499-0871
- Mail this form to: **SAGE Publications**, P.O. Box 5084 Thousand Oaks, CA 91359-9702

| | |
|--|-----------|
| Subtotal | \$ |
| Tax (see tax information below) | \$ |
| Shipping Code (see table below) | |
| Shipping & Handling (see below) | \$ |
| Total | \$ |

TAX INFORMATION: U.S. customers in AL, AZ, CA, CO, CT, DC, FL, GA, IL, IN, MA, MD, MN, NJ, NY, OH, PA, RI, TX, VA, VT, and WA add applicable sales tax.

| Shipping Code | Shipping Method | First Item | Each Add'l. Item | Area Served |
|---------------|-------------------|------------|------------------|---|
| U | Ground Parcel | \$5.95 | \$1.00 | USA and Puerto Rico |
| US | 2 Business Days | \$9.00 | \$4.00 | USA and Puerto Rico |
| UN | 1 Business Day | \$20.00 | \$5.00 | USA and Puerto Rico |
| FA | International Air | \$6.00 | \$3.00 | All areas outside North America (Excluding Canada). |

To inquire about other services, including shipments to P.O. boxes, please contact SAGE Customer Care at 800-818-7243.

Outside the U.S. and Canada? Call +44(0)20-7324-8500

